

DAVID E. ENGBERG

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EDUCATION

Graduate

- Ph.D., Higher Education Administration, Boston College (Philip Albach, dissertation advisor)
- MA, Anthropology, University of Nebraska–Lincoln

Undergraduate

- BA, German and Geography majors, University of Nebraska–Lincoln
 - Study Abroad, University of Bayreuth, Germany

Other

- Diploma, German, Defense Language Institute, Monterey, California

INTERNATIONAL EDUCATION EMPLOYMENT

Global Opportunities Group | 2012-Present

Executive Director and Director of North American Operations

Oversee client relations; develop and manage curriculum and training programs; oversee marketing, recruitment, partnership operations; provide writing and translating support; manage organizational budget and operations; author grant proposals, white papers, and client reports; hire and train staff; and oversee quality assessment policies.

University of St. Thomas | 2011-12

Director, International Education Center

Administration

Provided strategic leadership for campus international programming in support of the university's mission; collaborate with university leadership to develop new programs and services; worked with academic and service units across the university to enhance and promote global engagement; oversaw the programs and services of the International Education Center; formulated and implemented policies, procedures, and communications plan to enhance global education programs and services; developed, managed, and mentored a team of professional, support, and student staff to implement all aspects of international programming (13 full-time, 12 part-time staff); provided quality oversight of International

Education Center staff and programs; participate in professional development initiatives; served on various university committees (International Risk Assessment Committee (chair), International Matrix (chair), Retention Committee, University Action and Response Team), Academic and Administrative Advisory Committee, and advisory boards.

Budgeting

Developed and managed annual operational budgets for education abroad and international recruitment and admissions departments (approximately \$6 million per annum); managed restricted (scholarship) funds and collaborated with Development Office in identifying and liaising with potential future donors; oversaw vendor contracts and authorize payments; developed revenue-generating programs and activities.

Education Abroad

Oversaw off-campus (domestic and international) programs at the university (approximately 1,000 students studied off-campus each year in more than 100 unique programs); participated in student and faculty pre-departure orientations; oversaw the coordination of safety and risk management policies and procedures; ensured that measures for assessing the quality of education abroad programs were reliable, efficient, and comprehensive; oversaw program advising, application, admission, and marketing activities.

International Students

Oversaw international student recruiting activities; oversaw application, enrollment, orientation, and advising of all undergraduate international students at the university; interpreted and complied with federal governmental immigration regulations and procedures.

Partnerships

Facilitated (authoring, review, approval) the establishment of new international inter-institutional partnership and vendor affiliation agreements; oversaw the management of existing partner relationships.

International Visits

Managed visits to UST for delegations from abroad.

Major accomplishments:

- Developed and implemented new risk management policies for off-campus programs, to include (1) an expansion of the international travel health insurance program to cover faculty and staff, (2) establishment of International Risk Assessment Committee and procedures for individuals and groups to apply to travel to countries with active U.S. State Department Travel Warnings, and (3) new crisis response procedures.
- Developed new campus policies related to off-campus program budgeting and the review and approval of new inter-institutional partnership agreements.
- Implemented new procedures for annual budgeting and departmental goal setting.
- Designed and implemented new shared file server procedures.

University of Wisconsin-Milwaukee | 2007-11
Director of Overseas Programs and Partnerships, Center for International Education

Administration

Devised and implemented operational policies and strategic priorities; supervised 6 full-time, and 7 part-time staff; oversaw recruitment of new staff; formulated and communicated workplace and performance expectations; conducted annual performance reviews; convened weekly staff meetings and annual retreats; oversaw web and print messaging; worked closely with all academic units and numerous administrative offices (legal affairs, safety and risk management, financial aid, enrollment, health, financial services, and others) in support of international programming; served as *ex officio* chair of Overseas Programs and Partnerships and International Safety committees; authored and co-authored grant proposals; promoted international professional development opportunities to faculty and staff; liaised with senior administrators on issues related to campus internationalization.

Budgeting

Oversaw budget (approximately \$3 million per annum); monitored account balances; negotiated and approved individual education abroad program budgets; supervised billing and authorize payments; identified and fostered income-generating programs and activities; managed service provider contracting.

Education Abroad

Oversaw study abroad and exchange programs at the university (approximately 650 students abroad per year; approximately 90 unique programs); partnered with faculty, staff, and senior administrators to develop new and improve existing programs; conducted student and faculty-leader pre-departure orientations; oversaw post-program evaluations; oversaw the coordination of safety and risk management policies and procedures for overseas programs, to include service as the primary contact for emergency and crisis situations; ensured that measures for assessing the quality of education abroad programs were reliable, efficient, and comprehensive; oversaw program marketing activities.

International Students

Oversaw application, enrollment, orientation, and advising of all J-1 exchange students at the university; served as Alternate Responsible Officer (ARO) designate in Student and Exchange Visitor Information System (SEVIS); interpreted and complied with federal governmental immigration regulations and procedures; assisted with international student recruiting.

Partnerships

Facilitated (authoring, review, approval) establishment of new international inter-institutional partnership and vendor affiliation agreements; managed exchange and other partner relationships.

International Visits

Coordinated visits to UWM for delegations from abroad; assisted provost, chancellor, and deans with international travel planning.

Major accomplishments:

- Re-designed office budgeting practices from a single-fund approach to one that accurately tracks all fiscal year revenues and expenditures.
- Re-designed inter-institutional partnership procedures. Developed electronic cataloging system and online database of existing partnerships.
- Re-designed office marketing practices, to include new website, print materials, and improved outreach to various student service and advising offices on campus.
- Researched and directed purchase and installation of study abroad application and data management software system (StudioAbroad).
- Established International Safety Committee.
- Oversaw establishment of numerous new short-term faculty-led programs and re-designed UWM's three standing semester-long programs.
- Oversaw establishment of approximately 35 new inter-institutional partner agreements.
- Oversaw the administration of Hessen, Germany/Wisconsin sister-state exchange program for all University of Wisconsin System campuses.
- Partnered with Roger Williams University to secure and administer U.S. State Department-funded summer training institute for university students from the Middle East and North Africa.
- Petitioned and received approval for hire of new full-time staff position. Chaired search committee for position, plus another search to fill an existing study abroad advisor position.
- Created and taught for-credit course for students preparing for international study.
- Participated in UWM Internationalization Task Force; co-author of task force report.
- Worked with Saudi Student Club to organize day-long cultural exhibit and reception.
- Served on University of Wisconsin-System committees looking at (1) international education funding priorities for inclusion in state budget, (2) state-wide data management software for education abroad, and (3) international travel health insurance.

Montana State University | 2004-07

Director of Training and Special Programs, Office of International Programs

Training Programs

Managed international training program operations at the university. Duties included: new program development through international outreach and proposal writing; program design, budgeting, contracting, and management; post-program reporting; information management; campus relations; group orientations and post-program evaluations.

Education Abroad

Oversaw all aspects of short-term, faculty-led study abroad programming. Duties included: new program development; pre- and post-sojourn faculty and student advising; advertising and promotion; program and participant data management; vendor contracting; website administration; program evaluation; pre-departure orientation.

Management and Budgeting

Responsible for staff hiring and supervision, and developing and overseeing office operational budget

and faculty-led study abroad program budgets.

Major accomplishments:

- As Principal Investigator, secured and managed 10 new and existing sponsored training programs with budgets totaling more than \$1.7 million. Sponsoring organizations included: U.S. Department of State; Japan-U.S. Friendship Commission, Japanese Ministry of Education; American Councils for International Education; Academy for Educational Development; universities in Japan, Thailand, and Egypt (these programs generated more than \$190,000 in office salary and operational funding in final year of service).
- Developed new faculty-led education abroad programs in China, Costa Rica, England, France, Ireland, Italy, the Marshall Islands, Norway, Russia, and Turkey.

American Council on Education | 2000-03
Program Associate, Center for International Initiatives

Oversaw “Promising Practices in International Education,” a Carnegie Corporation-sponsored project designed to advance campus internationalization by showcasing the activities of high-achieving colleges and universities (this project served as a precursor to NAFSA’s annual Senator Paul Simon Award for comprehensive campus internationalization and the Forum on Education Abroad’s Quality Improvement Program). Primary duties: designed and field tested procedures for mapping campus internationalization; managed project budget and schedule; organized and facilitated meetings with participating institutions; reported on project findings and other ACE international education activities to visiting officials and at professional meetings; authored progress and final reports.

Major accomplishments:

- Organized and participated in visits to multiple campuses to evaluate and advise on their international programming activities.
- Assisted with the design, testing, and implementation of two national Ford Foundation-sponsored telephone surveys on campus internationalization.
- Co-authored new program grant proposals totaling more than \$600,000.
- Helped establish the “International Collaborative,” a group of campuses that meet annually to discuss and advance campus internationalization activities.
- Assisted in the design and scripting of ACE-sponsored international education meetings.

International Strategies and Training, Inc. | 1998-99
Recruitment Associate

Helped organize and administer “MBA Tour” international recruitment fairs. Primary duties: planned new fairs; coordinated pre-fair logistics; oversaw operations and assisted clients during fairs.

Major accomplishment:

- Re-engineered website for Linden Educational Services, parent company of International

Strategies and Training, Inc.

Boston College | 1997-2000

Research Assistant, Center for International Higher Education

Edited *International Higher Education*, an internationally-circulated quarterly digest of comparative higher education activities worldwide; assisted in the organization, development, and oversight of Center-sponsored meetings and speaker events; managed Center website.

Major accomplishment:

- Helped design and manage Ford Foundation-funded project to inventory higher education programs in the United States. Co-authored resulting book.

University of Nebraska–Lincoln | 1995-97

Research Assistant, Office of International Affairs

Co-developed qualitative research project examining the impact of education abroad on participants' learning and outlook; wrote articles about campus international activities for faculty newspaper; designed and edited office newsletter highlighting international research and activities at university; developed marketing campaign intended to encourage faculty to internationalize their teaching, research, and service; assisted with international student and study abroad orientation programs.

Major accomplishment:

- Designed and launched first office website.

OTHER EMPLOYMENT

Tour Guide

- Czech Republic | 1996

Graduate Teaching Assistant

- Department of Anthropology, University of Nebraska-Lincoln | 1994-95

Emergency Services Dispatcher

- City of Lincoln, NE | 1993

ESL Instructor

- Bilingual Language Institute, Osaka, Japan | 1991-92

Linguist

- U.S. Army Reserves, Omaha, NE | 1987-96

PUBLICATIONS

David Engberg, Laura E. Rumbley, Gregg Glover, Philip G. Altbach. *The Rationale for Sponsoring Students to Undertake International Study: An Assessment of National Student Mobility Scholarship Programmes*, British Council, 2014.

Philip G. Altbach and David Engberg. "Bright, Young, and Mobile Things." *New Statesman Supplement*, 21-27 March 2014, 6–7.

David Engberg. "International Recruitment: Oversight and Standards." *International Higher Education*, 2013, 73 (Fall), 6–7.

Barbara Hill and David Engberg. *The ACE/AT&T Award: Technology as a Tool for Internationalization*. Washington, DC: American Council on Education, 2003.

David Engberg and Madeleine F. Green. *Promising Practices: Spotlighting Excellence in Comprehensive Internationalization*. Washington, DC: American Council on Education, 2002.

David Engberg. "Honorary Degrees." In J. Forest and K. Kinser, *Encyclopedia of Higher Education in the United States*. Santa Barbara, CA: ABC-CLIO Publishers, 2002.

David Engberg. "Higher Education." In J.V. Lerner and R.M. Lerner, *Adolescence in America: An Encyclopedia*. Santa Barbara, CA: ABC-CLIO Publishers, 2001.

David Engberg. "Attitudes About International Education." *International Higher Education*, 2001, 22 (Winter), 8–9.

Philip G. Altbach and David Engberg. *Higher Education: A Worldwide Inventory of Centers and Programs*. Phoenix, AZ: Oryx Press, 2000.

Joseph R. Stimpfl and David Engberg. "Comparing Apples to Apples: An Integrated Approach to Study Abroad Program Assessment." *International Education Forum*, 1997, 17 (2), 97–109.

Joseph R. Stimpfl and David Engberg. "What to know Before You Go: Creating a Basis of Comparison for Research on Study Abroad Programs." *International Education Forum*, 1997, 17 (1), 7–22.

David Engberg. "Geophagy: Aberrant or Adaptive Behavior?" *Nebraska Anthropologist*, 1996, 11(1), 16–25.

PAPERS AND PRESENTATIONS

“Best Practices for Working with Recruitment Agents.” Presentation, NAFSA: Association of International Educators, Region II Conference, Bozeman, MT, 2013.

“Internationalization of the U.S. Higher Education Curriculum: An Overview of Current Trends.” Plenary presentation, Shandong Higher Education Academic Association Management Branch and Shandong Polytechnic University Conference, Shandong, China, 2012.

“International Education: An Overview.” Presentation, College of Applied and Professional Studies, Minneapolis, MN, 2012.

“Internationalizing the University of St. Thomas: Present Status and Future Opportunity.” Presentation, University of St. Thomas Board of Trustees, St. Paul, MN, 2011.

“International Collaboration and Study Abroad.” Presentation, School of Information Studies International Initiatives Group, Milwaukee, WI, 2011.

“Fulbright Scholar Program Opportunities.” Presentation, International Education Week, Milwaukee, WI, 2009, 2010, 2011.

“Inter-institutional Partnerships: Current Trends and Best Practice.” Presentation, NAFSA: Association of International Educators, Region V Conference, Milwaukee, WI, 2009.

“American Higher Education and Internationalization.” Presentation to visiting Nigerian university and government officials, Milwaukee, WI, 2008.

“U.S. Higher Education: Competition, Self Governance, and the Role of the Federal Government.” Presentation to Romanian economic development, higher education, and political officials, Milwaukee, WI, 2008.

“Internationalization: How are We Doing? How Do We Know?” Plenary presentation, Association of International Education Administrators, Annual Conference, Tampa, FL, 2002.

“Comprehensive Internationalization: Rhetoric and Reality.” Panel presentation, NAFSA: Association of International Educators, Annual Conference, Philadelphia, PA, 2001.

“International Education at U.S. Colleges and Universities.” Presentation to visiting University of South Carolina higher education representatives, American Council on Education, Washington, DC, 2001.

“U.S. Higher Education: An Overview.” Presentation to visiting higher education and government officials from Uzbekistan, American Council on Education, Washington, DC, 2001.

“Internationalization at U.S. Colleges and Universities: An Overview of Current Practice and Future Opportunity.” Panel presentation, American Association for Higher Education, Annual Conference, Washington, DC, 2001.

“U.S. Higher Education: An Overview.” Presentation to Bishop Damiao A. Franklin, Rector of Catholic University of Angola, American Council on Education, Washington, DC, 2001.

“History of International Education at U.S. Colleges and Universities.” Presentation to visiting higher education and government officials from Japan, American Council on Education, Washington, DC, 2001.

“Researching International Education: Promises and Pitfalls,” Panel presentation, Association of International Education Administrators, Annual Conference, Monterey, CA, 1998.

“Trephination: A Cross-Cultural Overview of its Precedence and Practice,” Panel presentation, Nebraska Academy of Sciences, Annual Conference, Lincoln, NE, 1995.

PROFESSIONAL AFFILIATIONS (current and recent past)

- Building Bridges Cultural Exchange
- Association of International Educators (NAFSA)
- Association for International Education Administrators (AIEA)
- Council on International Educational Exchange (CIEE)
- European Association for International Education (EAIE)
- Forum for Education Abroad
- Institute for International Education (IIE)

AWARDS AND HONORS

- Employee Recognition Award, Montana State University (2007)
- Salzburg Seminars (2001)
- Boston College Research Assistantship (1997-2000)
- University of Nebraska-Lincoln Teaching Assistantship (1995-97)
- Delta Phi Alpha–National German Honorary Society (1991)